

Avery Lo 574-386-6509 • averyloesign@gmail.com • averylo.com		
Summary		
Creative professional with experience in visual storytelling across marketing, editorial, and museum environments. Skilled in promotional video, social media content, and digital media execution to support audience engagement and brand outreach in fast-paced settings.		
Education		
Indiana University B.A. Studio Arts Minor in Art History	Bloomington, IN 08/2022-06/2026 08/2022-06/2026	
Technical Proficiencies		
• Google Suite • Microsoft Word	• Adobe Creative Cloud • Figma	• TouchDesigner • Blender
Experience		
Eskenazi Art Museum Part-Time Guest Services Associate Monitor galleries and spaces to ensure the safety of artworks, visitors and staff Provides friendly assistance to visitors while enforcing museum policies and procedures Keeps track of keys and operates a radio to communicate effectively with security staff and museum personnel. Assits with opening and closing exhibits while maintaining secure access to designated areas Responds to visitor questions, incidents and emergencies Learned and praticted emergency response routines and procedures to effectively respond to incidents Conducts routine patrols and montitors assigned areas Developed knowledge of the Eskenazi Museum of Art, including galleries, artwork, facilities, policies, and visitor expectations	Bloomington, IN 06/2026-present	
Wonderlab Marketing Intern • Produced engaging promotional videos and social media content to enhance brand visibility and audience engagement • Coordinated and managed calendars across multiple teams to support efficient scheduling and communication • Authored blog posts tailored to target audiences and brand messaging • Assisted in the planning and execution of educational and promotional events • Conducted market research and competitor analysis to support strategic marketing initiatives • Analyzed industry trends and customer preferences to identify growth opportunities • Supported integrated multi-channel marketing campaigns across social media and email platforms	Bloomington, IN 08/2025 - 05/2026	

Indiana University	Bloomington, IN
Student Curator	01/2026-05/2026
• Collaborated with peers to coordinate and execute a museum exhibition from concept to completion • Conducted in-depth research on historical artifacts and artworks to support exhibition development • Designed exhibition layouts and curated narrative flow in collaboration with faculty members • Collaborated with classmates, coded and programmed the official website • Project part of class “CURATORIAL ETHICS AND ACTIVISM”	
Emergence Magazine Art Director	09/2023-05/2024
• Designed multi-page magazine layouts optimized for high-quality, print-ready production • Led workflow planning and tracked project milestones to ensure timely completion within the design department • Coordinated and executed live photoshoots in collaboration with photographers and creative teams • Facilitated graphic design department meetings to support team alignment and project progress • Collaborated cross-functionally with multiple teams to successfully deliver creative projects	